



Lyle Schofield



SCHOFIELD



Bio

Being an Irish race car driver who lives in France fills me with immense pleasure and honor as I proudly represent the community I consider my home. Renowned for my aggressive style and wearing my emotions on my sleeve during competitions, I paradoxically embody a soft-spoken persona outside of the racing realm. While my love for training and sports fuels my career, I aspire to be more than just an athlete, striving to serve as a positive role model for today's youth by promoting physical activity, fair play, and forging a lasting legacy that will be remembered for generations to come.

Youth & Development

From a young age, my fascination with speed was undeniable. It wasn't just about being the fastest in video games; I yearned for that thrill in real life. It was my dad who introduced me to the exhilarating world of go-karting, and from that very moment, I was hooked. Weekday mornings felt like a slog, but come Saturday at 7:00 a.m., I was brimming with infectious enthusiasm.

My journey kickstarted with an ancient kart, but soon, a shiny new one signaled the beginning of an exciting phase. Saturdays became sacred for training, regardless of the weather. I remember enduring two months of relentless rain, starting on overinflated slick tires and ending on a set of wets, adapting my skills to those challenging conditions.

Each session on the kart was a lesson in growth, shaped by the trials and triumphs on the track. Those unwavering hours of training laid the bedrock for my racing career, sparking a passion that propels me toward even greater achievements.

Why sponsoring me is more than just image

Sponsoring me as a driver would be a mutually beneficial partnership for several reasons. With a track record that demonstrates my exceptional skill and talent, I have proven myself as a promising prospect in the racing world. Moreover, my deep-rooted passion for the sport, which I share with my father, drives my unwavering dedication and determination to succeed. By sponsoring me, you would not only support a skilled driver, but also become part of a heartfelt journey fueled by dreams, family bonds, and the relentless pursuit of excellence.



Sponsorship

Partnering with me opens doors to an array of thrilling opportunities for your brand. Picture prime placements on my car, helmet, and race gear, ensuring maximum visibility. Delight in exclusive VIP experiences—luxury accommodations, top-notch catering, meet and greets, and exhilarating co-driving sessions on circuits. There's even potential for TV commercials and tailored inspirational conferences for your clients or employees. The possibilities are endless.

Rest assured, I approach brand partnerships with the same dedication I show on the track. Together, we'll forge a robust alliance that thrusts your brand into the spotlight, captivating fans and industry enthusiasts alike. With me, Lyle Schofield, as your brand ambassador, the future brims with thrilling possibilities.





Ambition

As a young racing car driver, my ambitions extend far beyond the racetrack. I strive to become a global brand ambassador, representing sponsors with utmost professionalism and integrity. With a dedicated focus on continuous improvement, I aim to climb the ranks and compete at the highest level of motorsports, capturing victories and championship titles while showcasing the values of teamwork, determination, and sportsmanship. By sponsoring me, you have the opportunity to support a promising talent poised to leave a lasting impact in the racing world and beyond.

Step into the fast lane and join Lyle Schofield team. Together, we're poised to achieve incredible feats, and here's one guarantee—we won't leave you disappointed. Join us, and let's embark on this thrilling journey where greatness awaits!



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